

JUMP START YOUR MEETING!

Award-winning writer and speaker, **Robert Evans Wilson, Jr.** has entertained audiences around the world since 1997. Rob works with people who want to be more innovative, and use it to make their companies more competitive. His humorous and inspirational style captivates audiences while delivering useful hands-on information.

Rob is the author of the internationally syndicated column on innovation, achievement, and leadership: *The Un-Comfort Zone*. Rob is also the author of four books including the inspirational book: *Wisdom in the Weirdest Places*; the mystery novel: *...and Never Coming Back*; and the humorous children's novel on dealing with bullies: *The Annoying Ghost Kid*.

Psychology Today

Rob is also the author of the popular blog, *The Main Ingredient* for Psychology Today.



KEYNOTE SPEECHES and WORKSHOPS

* **The Innovator's Lifestyle** - In this highly interactive program, Rob offers a realistic approach to innovation that will enable everyone in your organization to think more creatively, see challenges as opportunities, deal with change, and solve problems faster. Your people will be prepared to keep your organization improving and ahead of the competition.

* **Handle CHANGE like a BOSS** - Automation and Artificial Intelligence are DISRUPTING nearly every industry. Change creates FEAR which causes people to resist it. ADAPTING to change is mindset, which you achieve through a process. In this program, Rob maps out that process, and shares real world methods that enable people to accept and become comfortable with change.

* **Leaders AIM** - In today's competitive business climate leaders are no longer able to depend on authority alone. Power only creates a "Boss." It is the followers' willingness to achieve the goals set out by an individual that makes a leader. In this very entertaining program, Rob shows your people how to develop the trust, honor and respect today's leader must possess.

TESTIMONIALS

"My group really enjoyed your creativity program. Everyone collected new ideas and had fun in the process. You are a dynamic and entertaining speaker with a lot of energy and enthusiasm."

Joyce Cox, Director of Training, AT&T

"Your enthusiastic speech left an impression on my staff and team. And, your humorous insights were a breath of fresh air."

J. Glenn Wisdom, Store Manager, JC Penney

"Thank you for your awesome presentation at our AFO Retreat last month. It was fresh! It was innovative! It was cutting edge!"

Thomasina Skipper, AFE, State Farm Insurance

"Excellent program -- wonderful way to rev up my staff and foster a team spirit!"

Alice Murray, Ad Creative Manager, The Atlanta Journal and Constitution

